

## EDP on Business Opportunities in Precision Viticulture

An EDP on Business opportunities in Precision Viticulture was organized by ABI Draksha of ICAR-NRC for Grapes, Pune during 27-29, August 2024 through virtual mode. Dr Ajay Kumar Sharma PI, ABI Draksha presented the brief about EDP. Dr Kaushik Banerjee, Director, ICAR-NRCG said that the startups should adopt modern technologies under domain of precision viticulture as business. He highlighted the importance of available incubator at the NRCG i.e. ABI Draksha, in starting the business. Resource persons from IIT-Bombay, ICAR-IARI, MPKV, ICAR-CIAE and NRCG delivered lectures on different aspects. This EDP was attended by 42 participants from diverse sectors like startup owners, innovators, students, researchers, etc. The EDP was coordinated by Dr Ajay Kumar Sharma, Dr A K Upadhyay, Dr Roshni Samarth and Dr Sharmistha Naik.

