

Online Seminar Celebrating World Intellectual Property Day 2024

ICAR-National Research Centre for Grapes, Pune
भाकृअनुप-राष्ट्रीय अंगूर अनुसंधान केन्द्र, पुणे

Celebrating World Intellectual Property day 26th April 2024
Theme: IP and the SDGs: Building our common future with innovation and creativity

ICAR-National Agricultural Innovation Fund (NAIF) Scheme
Program

Date: 25/04/2024
Time: 12:00

Seminar on "IP management for fostering innovation and creativity"
Speaker: Dr Suvarna Nilakh, Asst. Professor and PhD Supervisor,
ILS Law College, Pune

Dr. Kaushik Banerjee
Chairman

Mrs Kavita Mundankar
Program Co-ordinator

On 25/04/2024, ICAR-NRCG organized a virtual seminar in celebration of World Intellectual Property Day under the Chairmanship of the Director. The seminar was organised under the ICAR-National Agricultural Innovation Fund (NAIF) Scheme. The program was coordinated by Mrs. Kavita Mundankar, I/c ITMU. The seminar aimed to raise awareness about the importance of intellectual property rights (IPR) in fostering innovation and creativity. This year's theme for world IP day is "IP and the SDGs: Building our common future with innovation and creativity". A total of 20 (14 female and 6 male) participants from Scientific, Technical and Contractual staff joined for the virtual seminar.

The seminar commenced with opening remarks by Dr. Kaushik Banerjee the Director of ICAR-NRC for Grapes. The In-charge ITMU welcomed the attendees and introduced the distinguished guest. Dr Kaushik Banerjee, provided insights about role of Intellectual property in agriculture, benefits to farmer as better earning options and discussed IP's role in agricultural research and technologies. Dr Banerjee mentioned that various programs on Intellectual property are being arranged across all ICAR institutes. He also emphasized on the importance and use of intellectual property (IP) in agri-business and to foster a culture of globally harmonized IP management to ensure that our activities adhere to universally recognized IPR principles and standards, with a comprehensive understanding of the global IP system.

Mrs. Kavita Mundankar introduced Dr. Suvarna Nilakh and briefly described her experience in the field of Intellectual property law. Dr. Nilakh, an Assistant Professor at ILS Law College, Pune, delivered an engaging seminar on "Intellectual Property Management for Fostering Innovation and Creativity." Dr. Nilakh's extensive experience in the field of intellectual property rights and her insightful presentation shed light on various aspects of IPR, importance of IP in agriculture, types of IPR, case studies, infringement, and remedies. She also addressed various queries from participants.

Following are the key takeaways of the seminar

- Definition and types of intellectual property
- Essentials of each type of intellectual property
- Contribution of intellectual property to economic development
- Measures to address intellectual property infringement
- Strategies for fostering innovation and creativity through intellectual property
- Promoting intellectual property for public welfare and health

The seminar concluded with a vote of thanks by Mrs Kavita Mundankar to Dr. Suvarna Nilakh, Dr. Kaushik Banerjee, all participants and the technical team for their valuable contributions. The event provided a platform for fruitful discussions and exchange of ideas, highlighting the importance of intellectual property in driving innovation, economic growth, and sustainable development goals.

What is Intellectual Property (IP)?

- IP means the property which is created with intellect such as inventions, books, paintings, songs, symbols, names, images, or designs used in business, etc.
- Legal rights conferred on such property are called "Intellectual Property Rights" (IPRs).
- IPRs are territorial in nature. For protection of your IP in any country, one has to seek protection separately under the relevant laws. There are special mechanisms in place in various territories for providing protection to different types of IPRs.

The slide features a brain diagram with words like 'think', 'learn', 'brain', 'creative', 'idea', and 'mind' connected by lines. A video feed of Dr. Suvarna S. Nilakh is visible in the top right corner.

Activity: Point out the infringements

I Translating a book, say 'Harry Potter Series' in a local language with proper authorization from the author(s)/ publisher(s)	II Making a copy of a software say 'Adobe Photoshop' and selling it on lower price	III Downloading the movie - 'Raees' using torrent sites and watching on laptop
IV Picking up photographs from Google and uploading them on your social media platforms (like Instagram) as your own	V Photocopying a chapter from a book to research for a project	VI Selling jeans under a label Levi's and trying to pass it off as an original product of Levi's

The slide is part of a Zoom meeting interface, showing a video feed of Dr. Suvarna S. Nilakh on the right and a toolbar at the bottom with options like 'Unmute', 'Start Video', 'Security', 'Participants', 'Chat', 'Share Screen', 'Summary', 'AI Companion', 'Reactions', 'Apps', 'Whiteboards', 'Notes', and 'More'.

Copyright

- Assignment
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The slide includes a video feed of Dr. Suvarna S. Nilakh in the top right corner and a timestamp '2024-04-25 13:36:57' at the bottom right.

