

**Title of the Startup/Entrepreneurship/FPO/FPC**

(In case of idea stage, you can write proposed name of the business)

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| **I. General Information** | |
| Name of the entity/ Company |  |
| Registration Number  (if registered) |  |
| Address for correspondence |  |
| Belongs to Urban/ Rural |  |
| Name of representative |  |
| Gender |  |
| Date of Birth |  |
| Category (SC/ST/OBC/GEN) |  |
| Contact Number |  |
| Email address |  |

|  |  |
| --- | --- |
| **II. Details of main promotor** | |
| Name |  |
| Gender |  |
| Date of Birth |  |
| Category (SC/ST/OBC/GEN) |  |
| Contact Number |  |
| Email address |  |
| Belongs to Urban/ Rural |  |
| Aadhaar Card No. |  |

(Please attach Aadhaar card copy of both main and co- promotor)

|  |  |
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| **III. Educational Qualification of main promotor** | |
| * Highest qualification |  |
| * Year of Passing |  |
| * Institute / University |  |
| * Specialization (if any) |  |

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| **IV. Experience (if any)** | |
| * Research |  |
| * Industrial |  |
| * Marketing |  |
| * Business |  |

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| **V. Details of Co-promotor/s** | |
| Name |  |
| Gender |  |
| Date of Birth |  |
| Category (SC/ST/OBC/GEN) |  |
| Contact Number |  |
| Email address |  |
| Aadhaar Card No. |  |
| Educational Qualification |  |
| Entrepreneurial Experience  (if any) |  |

*(You may attach separate resume of each promotor)*

* **Please attach Aadhaar card copy of both main and co- promotor**

|  |  |
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| **VI. Description** | |
| Vision and Mission |  |
| Offering: (Product/Service) |  |
| Rationale of the project |  |
| Is your business idea depends on application of certain technology, which needs to developed? If so, please briefly describe the same. |  |
| Who are the key competitors? |  |
| Is the firm already generating revenue or has paying customers?  If yes, give numbers of customers and generated revenue per month or per annum? |  |
| Stage Agri-Startup/  Entrepreneurship/FPO/FPC  (Select option amongst the following) |  |

**A. Concept** - Idea stage (you only have an agribusiness idea)

**B. Seed stage** - Some experiments done and it is giving positive results

**C. Prototype** - Several Proof of Concepts demonstrated

**D. Pilot -** Minimum Viable Product (MVP): Pre-commercialization use. Prototype made and performance claims tested, trials have been done on sufficient scale to demonstrate interest of potential customer

**E. Production -** Commercially ready, survey conducted by potential customers and product is ready for commercial sales

**F. Already in the Market -** Product/Service is already launched and available in the market

**G. Other:** (Mention the details)

|  |  |
| --- | --- |
| * What kind of assistance do you expect from us during incubation period   + Validation   + Market linkages   + IP filings   + Capacity building   + Promotion   + Infrastructure   + Requirement for space, equipment, *etc.*:   + Other (Specify) |  |
| * Predicted milestones and achievements after completion of one year of Business Incubation? |  |

**Additional Information**

What else would you like us to know about yourself / your team / your solution? Company presentation, customer testimonials (if available), videos of working prototypes, pictures of installations etc. are all welcome.

Signature with Name and Date