

Swachhata Pakhawada activities held during 16 to 31st December 2022 at ICAR- National Research Centre for Grapes, Pune

Swachta Pakhawada Daily Report

Dated: 31.12.2022

Name of the institute	Name of activity	No. of officers/officials participated	No. of person participated (public)
ICAR- National Research Centre for Grapes, Pune	Organization of press conference for highlighting the activities of Swachhata Bharat Pakhwada by involving all stake holders including farmers/VIPs/press and and electronic media .	31	Nil

ICAR-National Research Centre for Grapes, Pune (ICAR-NRCG) has invited Mukta Athavale, Social Media and Communication Executive of Pune based waste picker's organization 'SWaCH' as the Chief Guest in the concluding day programme of 'Swachta Pakhawada' on 30th December 2022. SWaCH is India's first wholly-owned cooperative of self-employed waste collectors and other urban poor. It is an autonomous enterprise that provides front-end waste management services to the citizens of Pune. In her presentation she highlighted the work-sphere of 'SWaCH' and created awareness about social hygiene among the staff of ICAR-NRCG. All permanent staff members of the institute along with contractual staff has enthusiastically and actively participated the programme.



